01-05 November 2017

# 1st International Congress on Tourism, Economic and Business Sciences

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# ABSTRACT BOOK

University of Tetova
Nobel Science and Research Center

# 1st INTERNATIONAL CONGRESS on TOURISM, ECONOMIC and BUSINESS SCIENCES

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01-05 November 2017

**Nobel Science and Research Center**

**ICTEBS**

November 01-05, 2017 - Skopje

# 1st INTERNATIONAL CONGRESS on TOURISM, ECONOMIC and BUSINESS SCIENCES

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**Dear Scientists,**

The 1st International Congress on Tourism, Economic and Business Science (ICTEBS) will be held in Skopje / Macedonia on 01-05 November 2017, which will be organized in cooperation with Nobel Science and Research Center and Tetova University. ICTEBS is open to academics, researchers and students conducting research in the fields of Tourism, Business and Economics.

The aim of ICTEBS 2017 is to bring academics and researchers working on tourism, business and economics together to create an environment for scientific sharing and discussion, to meet and interact with the academic environment.
The oral presentations and poster abstracts presented at the Congress will be published in English in the abstract book of the International Congress on Tourism, Economic and Business Sciences (www.ictebs.org ), and if requested by the authors, the research will be published as an article in the "International Journal of Social and Economic Sciences" which is scanned in international area indexes after being subjected to necessary scientific evaluations.

ICTEBS, which will be organized for the first time, will be able to reach its purpose through contribution, support and participation of you valuable scientists. We will be honored to see you on 01-05 November 2017 in Skopje /
Macedonia.

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# ABSTRACT for

## ORAL PRESENTATION

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**Abstract 37**

# Analysis of the Turism Unification Feature on the Practice of Language Tourism in Bosnia Herzegovina

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**Presentation Preference:** Oral

**Abstract**

Possible feasibility study of language training in BH and the contribution of tourism were analyzed. Why language training can be done in BH that has been evaluated. Also emphasized the Bosnian immigrants living in Turkey. This issue has also been worked out in Bosnia-Herzegovina. Particularly, the presence of Bosnian in the Slavic language group is close to the same degree as Croatian and Serbian, and because it is a close language with Macedonian, Bulgarian and Russian, it is possible to learn any of these languages and easily learn other Slavic languages. On the other hand, for By Bosnaklar and others in Anatolia; Balkan countries are special place partically BH and also all of the Turkish people is finding the common heritage so that that tourism potential makes it so attractive for Turkish people. This cultural collaboration and the unifying aspect of tourism will allow for increased multidimensional relationships. Thus, Bosnia and Herzegovina's tourism and therefore the economy, even Bosnia and Herzegovina's own citizens of the peace and stability can offer a large positive impact. Regarding this, four central pilot regions can be selected and work can be done through these centers. These are Sarajevo, Mostar, Travnik and Banya Luka. Courses can also be arranged in connection with these languages, as they are very close to Bosnian with Croatian and Serbian. Attention was drawn to the necessity of conducting these courses in connection with the courses given in the Bosniak associations in Turkey and explanations were made for the reasons.
**Keywords**; Language Education,Tourism,Bosnian Language, Bosnian, BH